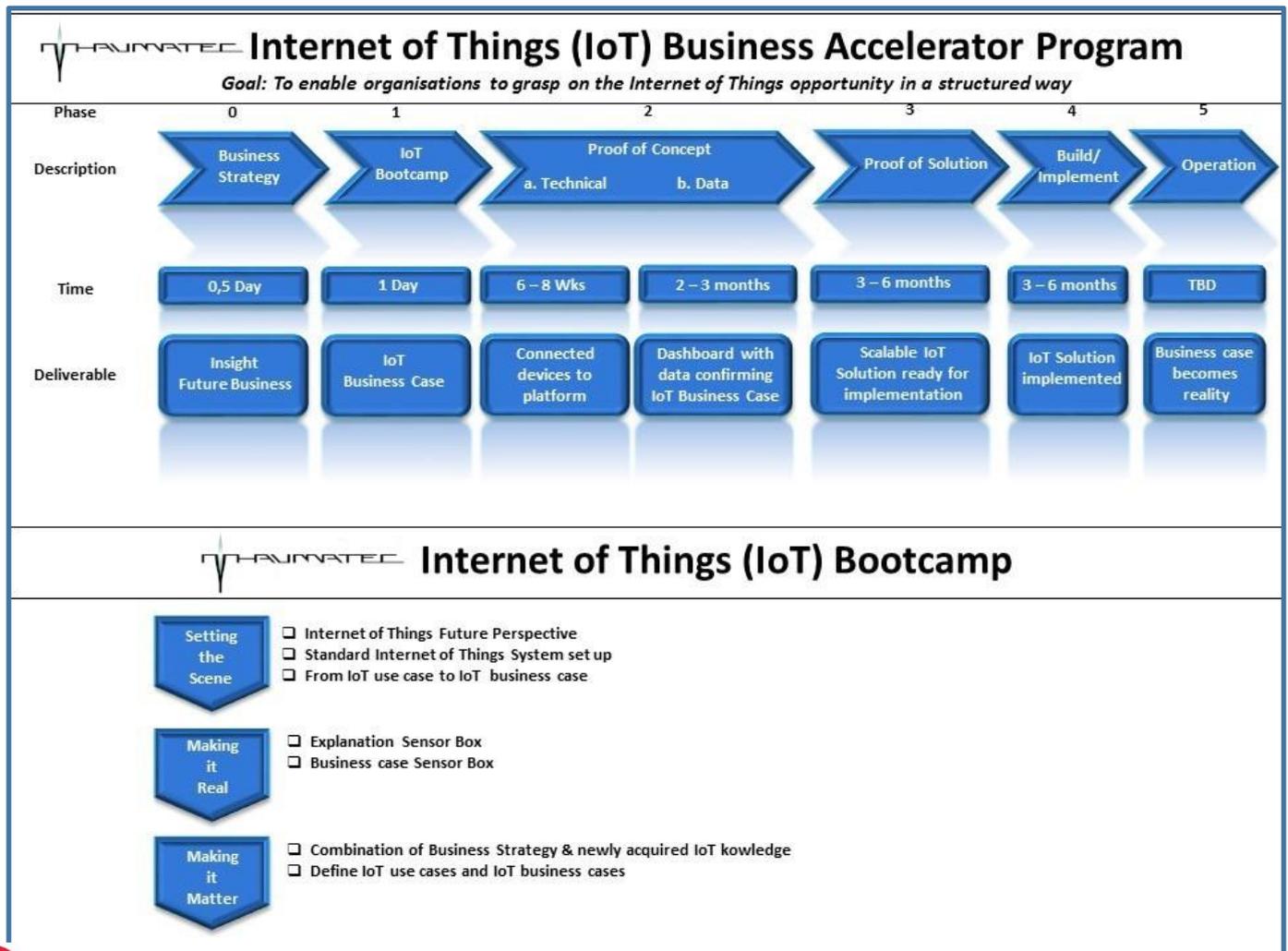# Internet of Things (IoT)

The "Internet of Things" (IoT) has many definitions. The simplest is perhaps the clearest:
"*IoT describes a world where just about anything can be connected and communicate in an intelligent fashion*".

With the Thaumatec Internet of Things (IoT) Business Accelerator Program, companies gain insight into the possibilities and opportunities of IoT for their own business model. ties.

Business Strategy

Do you want to develop new business models for your company? Do you want to have added value for your customers in other ways? Logical! To find opportunities, you can participate in the Thaumatec Internet of Things Business Accelerator Program.

Before you participate, you must have insight into the business strategy of your company. Where does your company see opportunities, where are the threats and what are the strengths and weaknesses of the company.

Internet of Things can add value to your business model in many ways, such as optimizing your operational performance, improving your risk management, reducing your product and service costs, improving your product and service quality, improving of customer experience and differentiation of products and pricing policy. Internet of Things can even change the business model.

In the "Business Strategy" session we go through a numerous steps to explore all these options.

1. Internet of Things (IoT) Bootcamp

In the IoT Bootcamp we will get started with the Internet of Things. The IoT Bootcamp takes 1 day. The boot camp takes place in an inspiring, innovative environment. The aim is to deliver a few IoT use cases and business cases at the end of the Bootcamp.
The IoT Bootcamp has 3 parts:

Setting the Scene

Making it Real

Making it Matter

In the first part, **Setting the Scene**, we dive deeper into the Internet of Things:

What exactly is Internet of Things?
Which parts does a standard IoTsolution have?
What are the expectations for the future?

Many different use cases will also be discussed.
The second part is **Making it Real**. We will see a few IoT solutions live and see the various components in practice.
The third part is **Making it Matter**. We are already brainstorming combining the newly acquired knowledge of Internet of Things with the business model and the choices from phase 0 - Business Strategy. The aim is to devise use cases and business cases that fit into your context. These cases can be further elaborated in the next phase.

2. Proof of Concept | from idea to feasibility

Phase 2a consists of describing the IoT use case in a technical Proof of Concept. In Phase 2b, the data is collected and analyzed to verify the IoT business case.

3. Proof of Solution | from feasibility to production ready

With successful results from phase 2, phase 3 - **Proof of Solution** starts. In phase 3 you further develop the technical Proof of Concept, until it is ready for production. In parallel you also work out contracts, licenses and the like, which are necessary to build, use and maintain the IoT solution.

4. Build and Implementation

In this phase you will build and implement the IoT solution within your own organization.

5. Operation and maintenance

In this phase you will use, optimize and maintain the IoT solution.

Partnerships

In the area of IoT, Thaumatec is a partner of KPN, Tele2 and IoT Academy. Besides this we are also the official system integrator for ThingWorx. Next to that Thaumatec also works with implementation partners in the context of the Internet of Things (IoT) Business Accelerator Program.

Intrested?

Are you also interested in finding out what the Internet of Things can mean for your organization? Then contact us:

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